



Mateus Meeting 2012, 18th - 20th May

Universities II | Smart Specialization Strategies

Scientific Coordination:
José F. G. Mendes

Programme

Friday - 18th May

- 19:00 Reception and introduction of Participants
- 20:00 **Welcome**
Fernando Albuquerque, António M. Cunha, José Mendes
- 20:30 Dinner

Saturday - 19th May

- 09:30 **Opening**
José F. G. Mendes (Minho University): “Global Megatrends & Challenges for Regions”

09:55 Panel 1 – The European and Portuguese Context

Chairman: **António M. Cunha**

- 10:00 **Vasco Cal** (BEPA) “Regional Policy within Europe 2020 Strategy”
- 10:25 **Nuno Vitorino** (Ilhas Ideias) “Innovation and Research in business including knowledge transfer in Portugal”
- 10:45 Debate, Coffee & Tea

11:05 Panel 2 – Smart Specialization Strategies

Chairman: **Carlos Braumann**

- 11:10 **John Edwards** (EU Joint Research Center/Institute for Prospective Technological Studies) – “Smart Regional Specialization Strategies”
- 11:30 **Ana Teresa Lehmann** (Porto University) “Regional Clusters”
- 11:50 **Louise Kempton** (Newcastle University) “Connecting Universities to Regional Growth”
- 12:05 Debate

12:30 Release of the second number of the Mateus DOC journal on the theme of “Risk” and presentation of the next editions of the Programme by **Eduardo Oliveira Fernandes** and **Jorge Vasconcelos**.

13:00 Lunch

15:00 Panel 3 – Knowledge, Innovation & Entrepreneurship

Chairman: **Carlos Sequeira**

- 15:05 **Ricardo Branco** (UNL) “Sciencia@pt: a smart project for Portugal”
- 15:30 **Marco Bravo** (University of Texas) “The Role of Entrepreneurship in Smart Regions”
- 16:00 **António Rendas** (CRUP) “The role of Higher Education in Smart Regions”
- 16:15 Debate & Coffee Break

16:45 Panel 4 – Sustainability, Connectivity & Authenticity

Chairman: **Jorge Vasconcelos**

- 16:50 **Carlos Brazão** (Cisco) “Smart and Connected Communities”
- 17:15 **Imma Riera** (Parliament of Spain) “Science and Innovation”
- 17:40 Debate
- 18:30 Visit to the Casa de Mateus and Wine tasting
- 20:00 Dinner

Sunday, 20th May

09:30 Panel 5 – Culture, Criativity & Global projection

Chairman: **Teresa Albuquerque**

09:35 **Jorge Barreto Xavier** “University vs Culture? A global challenge”

10:00 **Colin Mercer** “Smart Indicators for Smart Regions - universities and the need for a new knowledge base for the cultural and creative sectors”

10:25 **Graça Fonseca** (Lisbon Town Hall) “From Lisbon with talent: creativity and entrepreneurship at the heart of the city”

11:00 Wrap up & Debate

José Mendes

Closing & Farewell

Teresa Albuquerque, António Cunha, Jorge Vasconcelos

13:00 Lunch

Sunday after lunch :

For those who will stay in the North of Portugal Sunday afternoon the Institute will provide for an organized visit to the Douro Region.

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